Cureatr Meds 360°
COVID-19 Response

Free, Open-Access to Meds 360° during COVID-19

Impact of COVID-19 on the US Healthcare System?

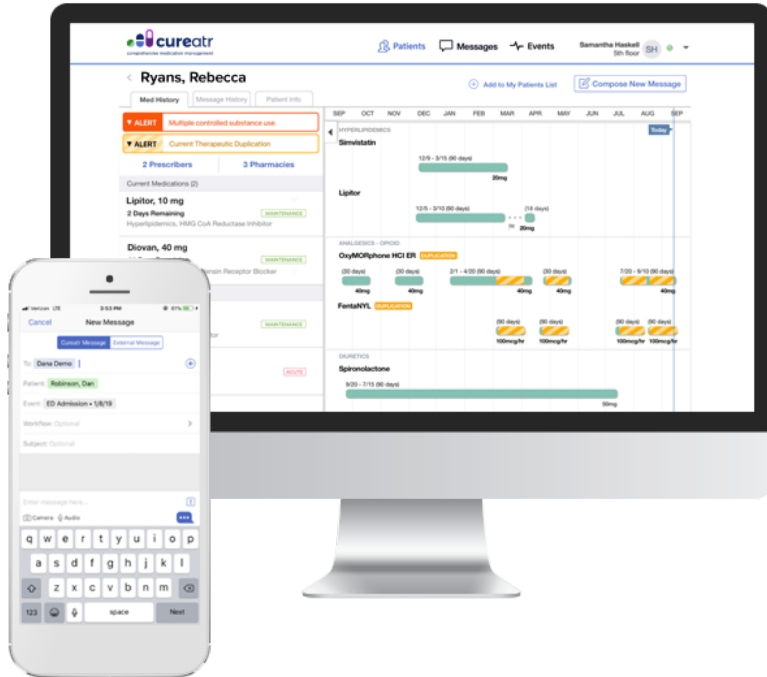|			
US now has **largest outbreak in the world**	**163,575** cases reported	**3,073** fatalities	Cases growing at rate of **33% per day.**
50 % of US cases reported in New York.	Apex anticipated in **18 days**	Hospitals/ICUs being overrun	Myriad healthcare workers infected

Agenda

– What is Meds 360°

– Why are we providing open access to Meds 360°

– How can Meds 360° help?

– Who's using Meds 360° already?

– Who is eligible and how do you get started?

What is Meds 360°

Meds 360° provides clinicians a comprehensive view of a patient's medication history through real-time visualization of all major PBM and retail pharmacy data for a patient, including cash payments at the pharmacy.

- Real-time prescribing and pharmacy pick up info

- Lowers med rec times, by up to 70% with significant improvement in accuracy

- Identify refill gaps as indicator of potential medication non-adherence

- Opioid related: spot controlled substance drug-seeking behavior and dangerous drug combos

- Secure browser, phone & tablet usage; HIPAA-compliant on the go

- No need to integrate with your EMR and engage your overwhelmed IT department
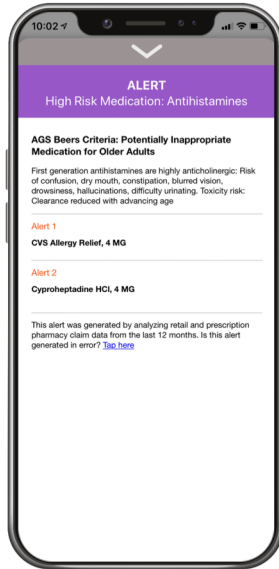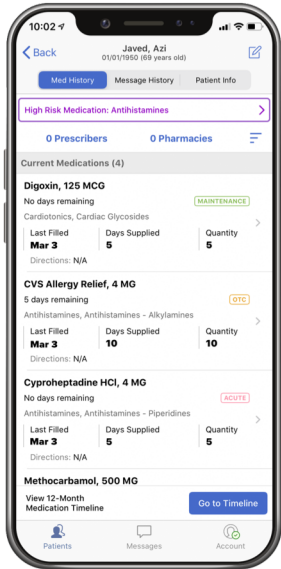
Why are we offering Meds 360° for free?

Keep patients, healthy or infected, away from overwhelmed medical facilities	Improve the speed and accuracy of medication related processes	Identify patients at high-risk of contracting COVID-19

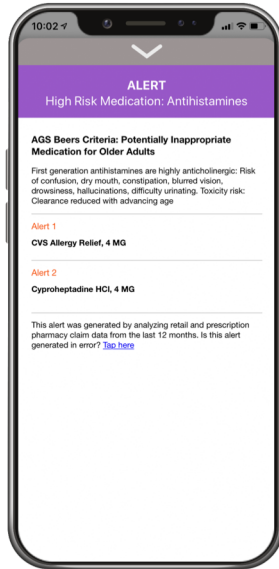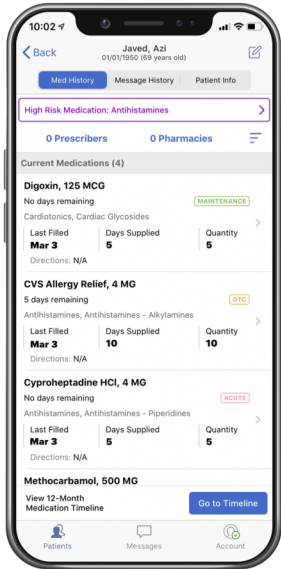# How can Meds 360° help with pandemic care?
Use Cases:

- **Throughput**: Enhance accuracy and efficiency of medication reconciliation at admissions, improving throughput and optimizing medication safety.

- **Post-Discharge Follow-ups:** Enable remote post-discharge follow-ups via phone or telehealth

- **"At risk" patient Identification**: Avoid unnecessary medication-related admissions, re-admissions, and ED and office visits by proactively identifying drug therapy problems in COVID-19's most vulnerable populations.

- **Supply Chain Disruption**: Rapid identification of patients facing future drug shortages so they can be switched to more available medication.

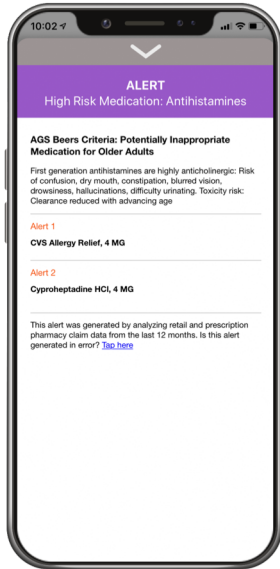# How can Meds 360° help with pandemic care?
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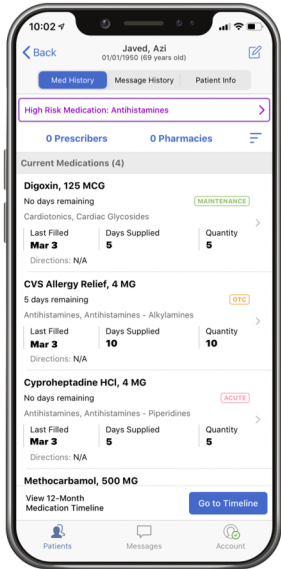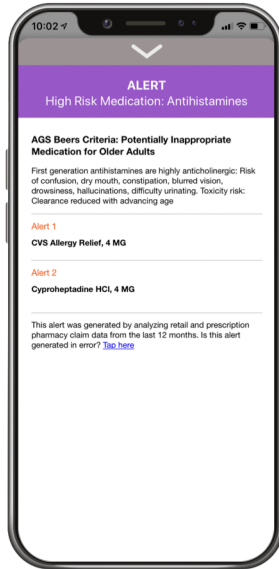# How can Meds 360° help with pandemic care?
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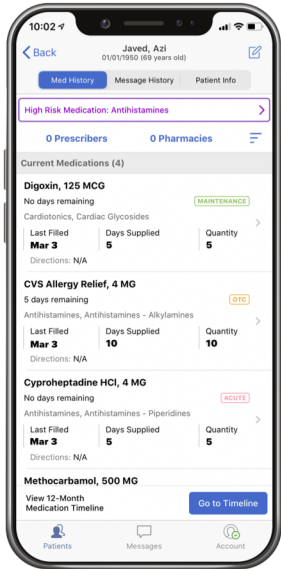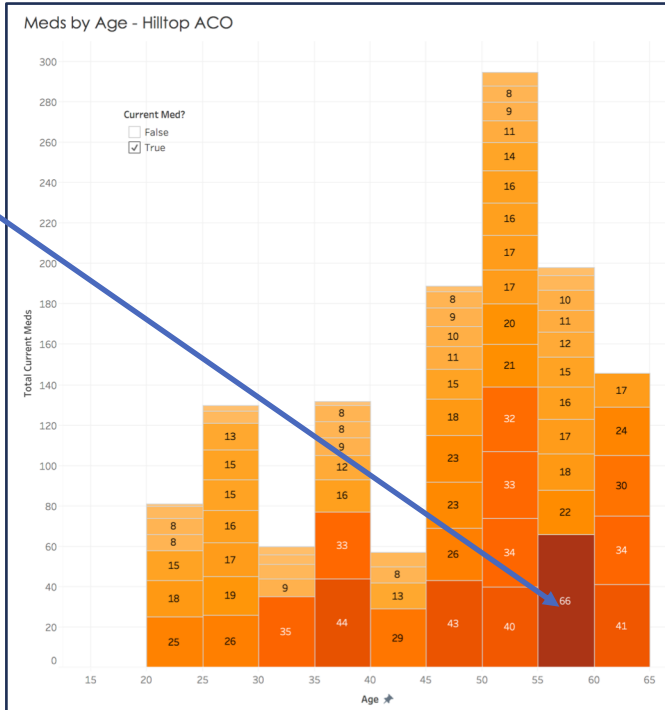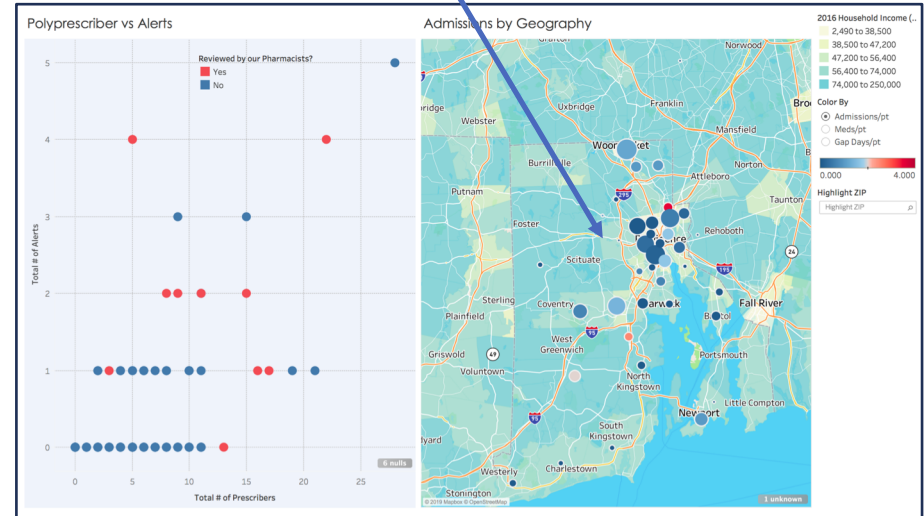# How can Meds 360° help with pandemic care?

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Identification of DTPs in COVID-19 Vulnerable Patients

59 year old diabetic patient taking 66 meds – Intervene before she ends up in an ED taking up a bed
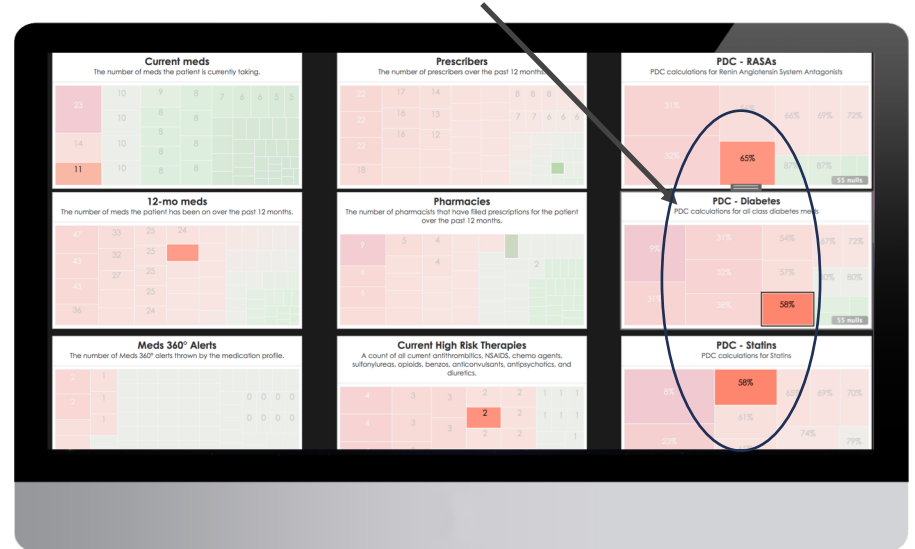
Overlay zip codes and social determinants to geo-map "hot spots" to target interventions
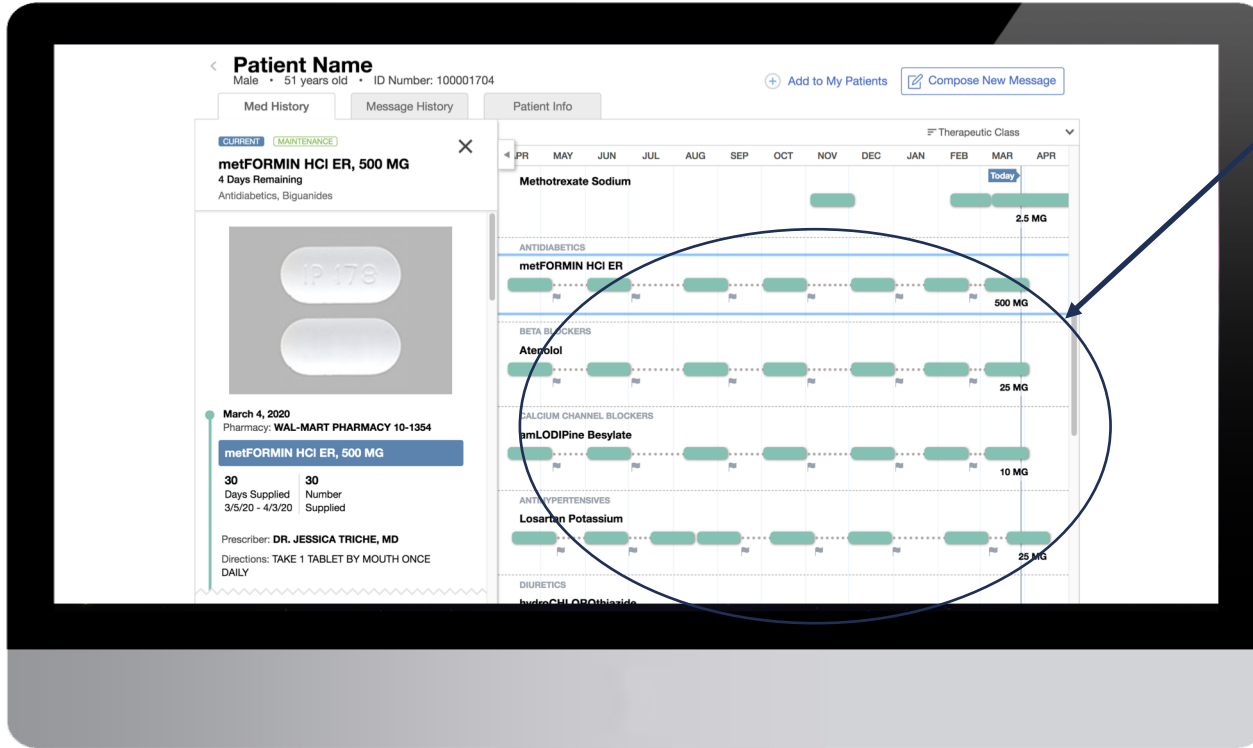
Manage non-adherence

This patients PDC (% days covered, a measure of med adherence to critical meds) scores are categorically low – at 80% adherence desired. **SEE NEXT SLIDE**
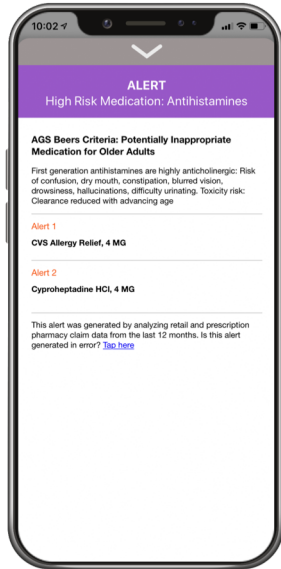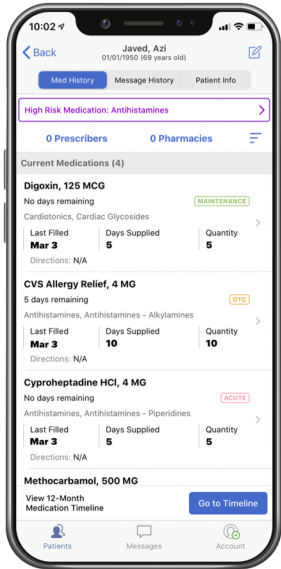
Manage non-adherence (cont)

Characteristic pattern of green bars (which indicate *pills on hand*) and dotted lines (no pills) shows this patient can't afford their medications and is taking half doses.

Intervening during the time of COVID keeps this high-risk patient away from hospitals.

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Pre-assess and intervene on drug shortages
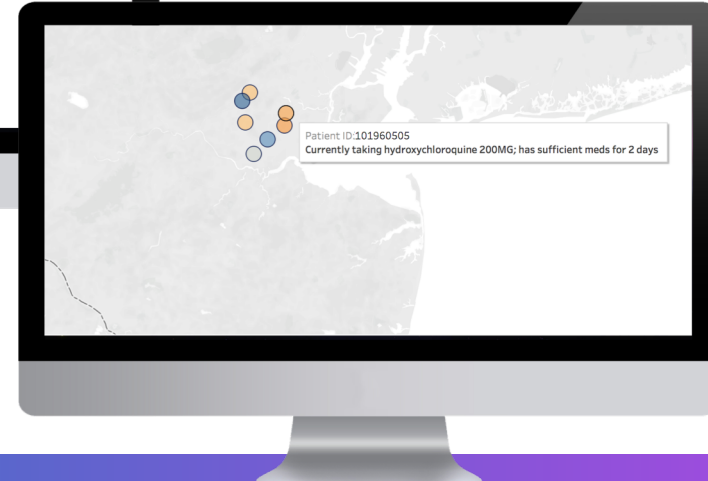
PATIENTS UNDER YOUR CARE

PATIENTS UNDER YOUR CARE CURRENTLY TAKING HYDROXYCHLOROQUINE

LUPUS PATIENT IN NEW JERSEY WITH 2 DAY SUPPLY LEFT

Patient ID:101960505
Currently taking hydroxychloroquine 200MG; has sufficient meds for 2 days

Who is already using Meds 360°?

Current Meds 360° Users:

- Northwell/Mather Hospital

- Loyola/Trinity

- Comprehensive Pharmacy Services

- Innovacare

- Pinnacle Health

- Starting distribution through COVID-19 Healthcare Coalition (C19HCC)

"Meds 360° is enhancing throughput in our emergency department during the COVID-19 outbreak.

Real-time pharmacy fill data... saves us critical time in treatment, helps avoid errors, and leaves already overwhelmed pharmacists alone.

An accurate medication reconciliation at admission mitigates preventable extensions of lengths of stay, both crucial in keeping hospital resources available for COVID-19 response."
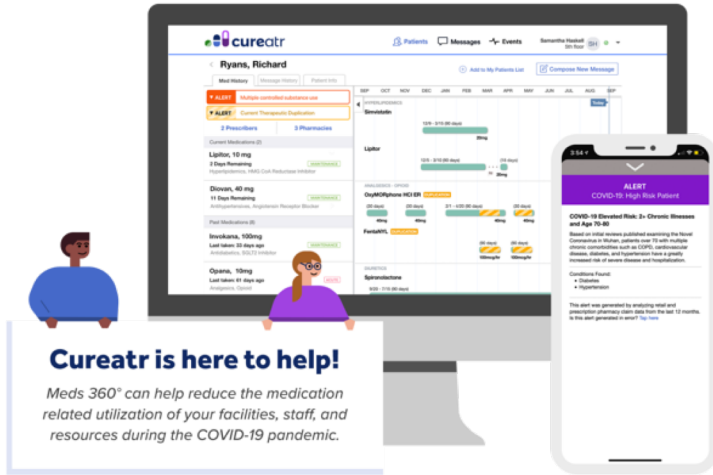
Dr. Joseph Ng,
Assistant VP of Medical Staff and CMIO
Mather Hospital, a Northwell Health
hospital in New York.

Eligibility

- Any healthcare organization that is providing front-line care to COVID-19 patients or playing a front-line role in stepping up population health efforts to reduce the risk that non-COVID-19 patients will have acute events are eligible while capacity lasts or until the spread of COVID-19 is contained.

- Due to the per-patient transaction costs we pay to members of our real-time data network. We will be providing Meds 360° open access to organizations on a first-come-first-serve basis, to the limit of our resources.

- We are working with our data providers to temporarily lower or suspend their fees to us so that we can remove all restrictions on use.

Getting Started

Cureatr is here to help!

Meds 360° can help reduce the medication related utilization of your facilities, staff, and resources during the COVID-19 pandemic.

1. Fill out the form at info.cureatr.com/free-meds360-covid19-offer or email meds360openaccess@cureatr.com

2. We will schedule a brief discovery call to understand your needs and determine your eligibility.

3. Contracts can be executed digitally.

4. You can be up and running in as little as 2 days with little or no IT involvement necessary.

Questions