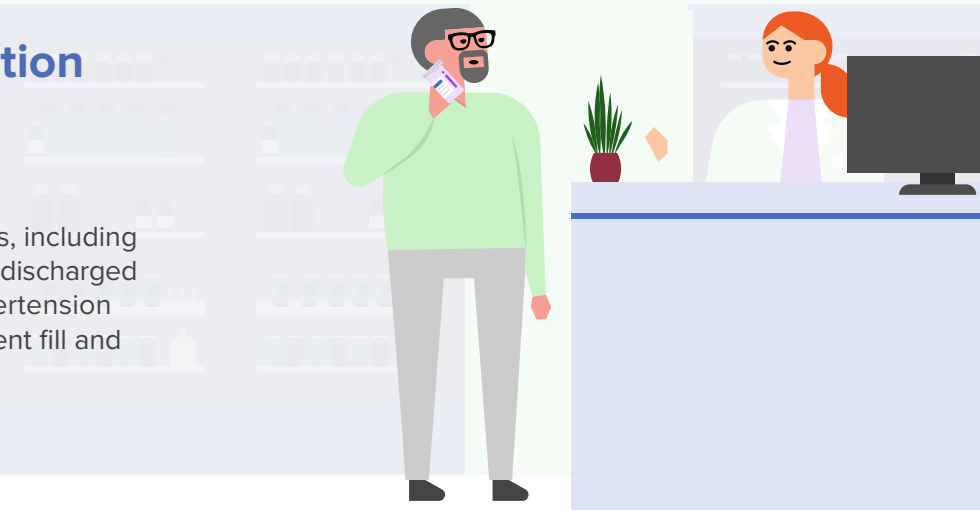




# The Meds 360° Difference

## Scenario: Missed Medication Non-Adherence at the Primary Care Physician

Joe, a 70-year-old with 4 chronic conditions, including heart failure and hypertension was recently discharged from the hospital with one refill of his hypertension meds. A few weeks later, Joe is out of current fill and needs to visit the pharmacy for a refill.

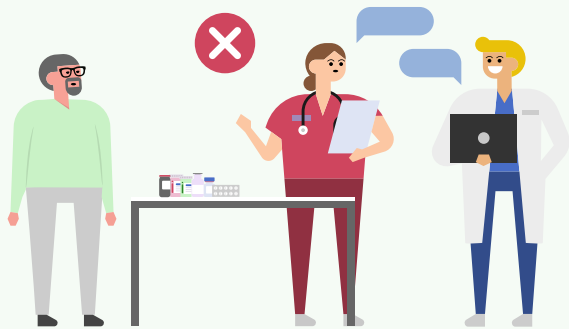


### Business As Usual

The busy local pharmacy had prepared the refills of Joe’s hypertension meds, but they were never picked up. After two weeks, the orders were returned to stock and no one on Joe’s care team was notified.



Joe has a follow up visit with his PCP, Dr. Smith. Dr. Smith does a “brown bag” medreconciliation with Joe’s pill bottles, but doesn’t have the time to examine the labels on each bottle. Joe’s hypertension medication gap continues to go unnoticed.



After a few days, Joe’s blood pressure is uncontrolled and results in another exacerbation of his heart failure, which lands him back in the hospital.



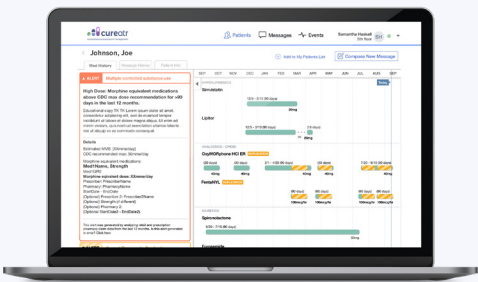
Joe’s Care Manager, tasked with reducing unnecessary readmissions, is frustrated tracing back Joe’s case to non-adherence.



### With Meds 360°

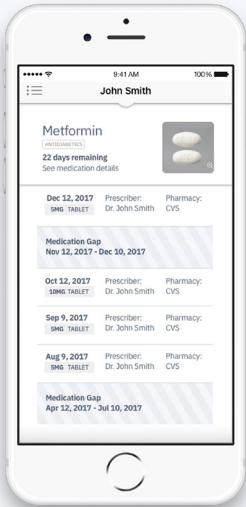
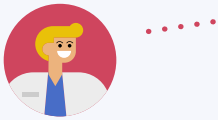
1

Using Meds 360° timeline view, Joe’s Care Manager at the hospital has a visual representation of all of Joe’s medications, including all refill gaps, therapeutic interchanges, and therapeutic duplications. Upon noticing the gap in Joe’s hypertension meds, his Care Manager can reach out to Joe directly to further investigate the cause of his non-adherence.



2

During Joe’s follow up visit with his PCP, Dr. Smith uses Meds 360° to quickly verify Joe’s medications with him using Cureatr’s Med Rec view and pill images. Dr. Smith sees that Joe had a lapse in prescription fill that was corrected due to intervention by his Care Manager.



3

Joe has clear instructions on his meds and is up to-date on all his prescriptions, keeping his BP and heart condition under control, and out of the hospital.



4

